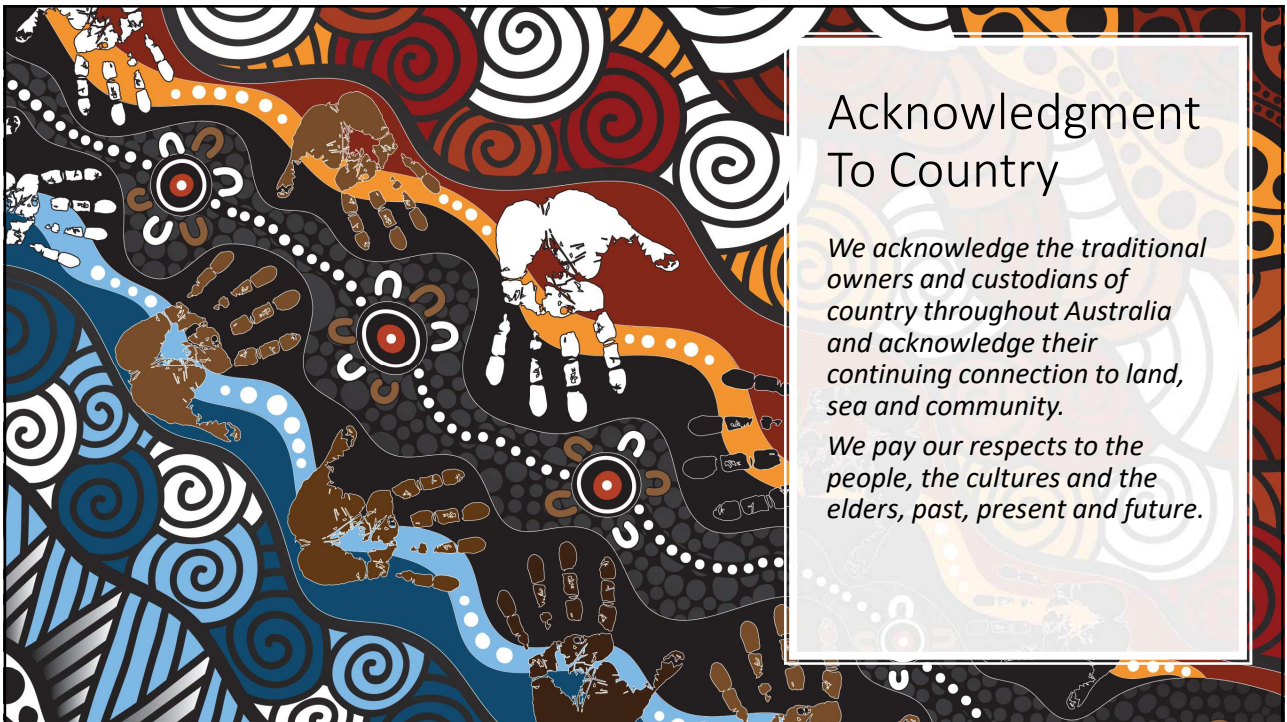




1



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4

The Art of Excellence

Strategic Elevation

Drives the change agenda.
Positions the organisation or group as a strategic leader.
Builds excitement and momentum for change.

Focused on Results

Results areas are well chosen and logical.
Objectives are at the right level of accountability.
Objectives are technically well-formed.

Meaningful Performance Indicators

Focused on what matters.
Linked to objectives, not strategies.
Measurable.
Mixture of qualitative and quantitative measures.

Tangible Strategies and Deliverables

Real, framed at the right level.
Capable of being delegated and executed.
Tangible, useful outputs, dates.

5

Case Study – GovFleet Business Plan



6

Fabulous Feedback About Plans

1. What you like about the plan, specifically.
2. Any opportunities for improvement, expressed as the positive change needed.
3. Your overall judgement about the plan.



7

Analysing Plans



8

DGR's AI-Powered Planning Tool

Accessible from any web browser, any device, 24/7.

Accelerate your thinking and problem solving.

Create strategic, business and implementation plans.

Create policy papers and briefing notes.

Create supporting communication materials such as social media and media releases.



9

Questions and Issues



10