





# Begin With The End In Mind

### How to:

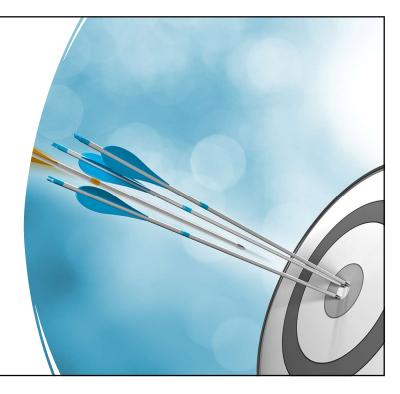
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Secure agreement about transformative change.

Gain insights into your business group's current strategic positioning.

Demystify planning.

Assess the quality of a plan.



### Win Hearts and Minds

#### How to:

Structure planning to win hearts and minds.

Overcome obstacles to change. Analyse the quality of critical

stakeholder relationships. Using planning to shift power

relationships.



## Strategic Outcomes

#### How to:

Powerfully communicate your accountability and what will be delivered.

Swiftly make strategic decisions using DGR's innovative results-oriented models.

Cascade plans seamlessly across levels.



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### Al-Powered Planning

Potential strengths and limitations of Al-powered planning.

Creating first drafts from scratch or using input data.

Using AI to overcome challenges in word-smithing when working with groups.

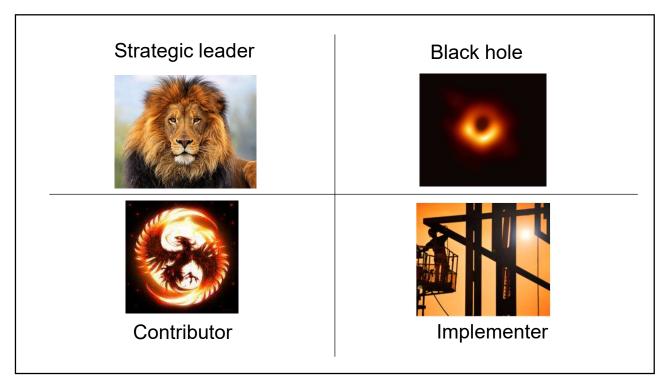
Using AI to broaden thinking and suggest innovative strategies.

Exploring possibilities in your context using DGR's AI-powered planning tool.











# The Main Game

Demystify the language

What are we seeking to achieve?

How are we going to achieve it?

How will we measure success?





	Strategic Elevation	Drives the change agenda. Positions the organisation or group as a strategic leader. Builds excitement and momentum for change.
The Art of	Focused on Results	Results areas are well chosen and logical. Objectives are at the right level of accountability. Objectives are technically well-formed.
Excellence	Meaningful Performance Indicators	Focused on what matters. Linked to objectives, not strategies. Measurable. Mixture of qualitative and quantitative measures.
	Tangible Strategies and Deliverables	Real, framed at the right level. Capable of being delegated and executed. Tangible, useful outputs, dates.