
Business Planning

Strategic Positioning

Worksheet

BRYAN O'CONNOR, DIRECTOR



<p>What group are you specifically focusing on?</p>	<p>My group: _____</p> <p>Another group: _____</p>
<p>Thinking about the group, which category would you place them in, currently?</p>	<p><input type="checkbox"/> Black Hole</p> <p><input type="checkbox"/> Implementer</p> <p><input type="checkbox"/> Contributor</p> <p><input type="checkbox"/> Strategic Leader</p>
<p>What category would you like them to move to?</p>	<p><input type="checkbox"/> Implementer</p> <p><input type="checkbox"/> Contributor</p> <p><input type="checkbox"/> Strategic Leader</p>
<p>How would you know that they had successfully changed?</p>	

<p>What shifts are required to make the move?</p>	
<p>By when would you like to see the change?</p>	
<p>What is your role in these changes?</p>	